

# Kevin Pierce

## Production Designer

commercials 1996-2005	director	producer	studio
Dr. Drew "Strictly Sex"	Rob Grobengiesser	Craig Houchen	Stun Creative
McDonalds "Campus"	Earle Sebastian	Julie Bayer	Non Fiction Spots
Nike "Story Time"	Spike Lee	Butch Robinson	40 Acres and a Mule
NBA League Pass	Adam Levett	Cheryl Stallings	NBA Entertainment
NBA Premier Week 2005	Adam Levitt	Cheryl Stallings	NBA Entertainment
State Farm Ins. "Wedding"	Spike Lee	Butch Robinson	40 Acres and a Mule
NBA Fat Albert-All Star Ballot	Scott Weinstock	Cheryl Stallings	NBA Entertainment
NBA League Pass 2004	Leigh Scaif	Cheryl Stallings	NBA Entertainment
NBA Playoff 2004-Al Michaels	Adam Levitt	Cheryl Stallings	NBA Entertainment
NBA-All Stars 2004 "Hollywood"	Adam Levitt	Cheryl Stallings	NBA Entertainment
NBA- Gary Peyton	Scott Weinstock	Cheryl Stallings	NBA Entertainment
BET Awards Show promo 2004	Maurice Marable	Ty Risby	Brown Bag Films
BET HIV PSA	Maurice Marable	Butch Robinson	Drop Squad Productions
Boxeo De Oro	Lionel Coleman	Nina Warren	HBO Latino
Frito Lay	Spike Lee	Butch Robinson	40 Acres and a Mule
United Negro College Fund	Spike Lee	Butch Robinson	40 Acres and a Mule
J.P. Morgan Chase	Spike Lee	Butch Robinson	40 Acres and a Mule
State Farm Insurance "Baby Talk"	Spike Lee	Butch Robinson	40 Acres and a Mule
State Farm Insurance "Hot Tip"	Spike Lee	Butch Robinson	40 Acres and a Mule
HBO-Dennis Miller promo	Maurice Marable	Joann Ebanks	HBO
HBO-Joel Stein/Wesley Snipes	Alice Glinert	Mark Cerulli	HBO
HBO-Bad Girls	Lisa Loyd	Susan Glass	HBO
Optical Illusion	Andre Marcel	Tom Romano	Rip Tide Films
Undercover Girl	Andre Marcel	Tom Romano	Rip Tide Films
Spy Gear Spy Tracker	Andre Marcel	Tom Romano	Rip Tide Films
Toy Max "Water Ball"	Andre Marcel	Tom Romano	Rip Tide Films
Toy Max "Rush"	Andre Marcel	Tom Romano	Rip Tide Films
Toy Max "VJ Starz"	Andre Marcel	Tom Romano	Rip Tide Films
Toy Max "Tiger Karaoke"	Andre Marcel	Tom Romano	Rip Tide Films
NBA -Elvis	Lee Skaif	Debbie Litsky	NBA Entertainment
NBA -Paul Simon/Jason Kidd	Jamie Most	Cheryl Stallings	NBA Entertainment
BET Brand Identity 2003	Maurice Marable	Butch Robinson	BET
BET Awards Show Promo 2003	Maurice Marable	Butch Robinson	BET
The Dave Chappelle Show "Open"	Maurice Marable	Butch Robinson	Drop Squad Productions
Do You Know Me? Busta Rhymes	Maurice Marable	Butch Robinson	BET
Do You Know Me? Al Sharpton	Maurice Marable	Butch Robinson	BET
Do You Know Me? Yolanda Adams	Maurice Marable	Butch Robinson	BET
Do You Know Me? Cornel West	Maurice Marable	Butch Robinson	BET
Powertel	Tracy Helms	Larry Gold	Scream
Georgia Lottery	Otis Salid	Stan Vaughan	Diversity Films
Panasonic	Takashi Shimoji	Echio Yashiro	Nitten Alti Creatives
Weight Watchers	George Jecel	Rob Newman	Believe Media
Ford	Bill Wertz	Bill Latka	Wertz Films
Citibank	Bill Wertz	Bill Latka	Wertz Films
Budweiser	Bill Wertz	Bill Latka	Wertz Films
Verizon Wireless	Steve Colby	Annie Cabaniss	Means Street
First NBC	Eric McClellan	Keith Browne	Truth Inc.
JVC HDTV	Masa Yamamoto	Fumiaki Imura	Nippas Inc.
St Josephs Hospitals	Kay-Lynn Chritton	Richard Sampson	K.C. Productions
Augusta Technical Institute	Kay-Lynn Chritton	Richard Sampson	K.C. Productions
Bell Atlantic	Kay-Lynn Chritton	Richard Sampson	K.C. Productions
Royal Dirt Devil	Dick Bennett	Richard Sampson	Bennett Kuhn Varner
Hi Fi Buys	Dick Bennett	Richard Sampson	Bennett Kuhn Varner
General Mills Olympic Testimonials	Troy Heys	Cliff Grant	Industry Pictures

**music videos****1995-2005**

Jennifer Lopez  
 Jay Z, featuring R. Kelly  
 Offspring  
 Paradise Lost  
 Mr. Vegas  
 Outkast  
 Collective Soul  
 Tela  
 Speech  
 Goody Mob

**director**

Adam Levett  
 Paul Hunter  
 Yariv Gabor  
 Marcus Nispel  
 Fatima/Joe Rey  
 Hype Williams  
 Ken Fox  
 Chris Robinson  
 Earle Sebastian  
 Tim Storey

**producer**

Debbie Litsky  
 Rubin Mendoza  
 Louise Barlow  
 Vincent Oster  
 Billie Woodruff  
 Marvin Wadlow  
 Cheryl Teetzel  
 Krista Gaskin  
 Joel Hinman  
 Phil Barnes

**studio**

NBA Entertainment  
 Mars Media  
 Daisy Force Pictures  
 RSA/Black Dog Films  
 Geneva Films  
 Big Dog Films  
 FM Rocks  
 What U C is What U Get  
 Good Karma  
 Squeak Pictures

**television****1995-2005**

NBA Legends  
 TBS-Movie Break  
 NBA-Up All Night  
 AMC American Movie Classics  
 Bravo Network  
 Nazi Hunters  
 That's How I See It

**director**

Steve Michaud  
 Scott St. John  
 Sol Steinberg  
 Brian Galatis  
 Ted Saad  
 Carl Horstman  
 Tony Marshal

**producer**

Steve Michaud  
 Alicia Alexander  
 Paul Hersheimer  
 Brian Galatis  
 Sheila Cabano  
 Tom Capello  
 Lori Daniel

**studio**

NBA Entertainment  
 Turner Broadcasting  
 NBA Entertainment  
 AMC  
 Bravo  
 Turner Broadcasting  
 Turner Broadcasting

**feature films****1996-2004**

Death and Texas  
 Little Senegal  
 In The Flesh  
 Paint Ball  
 Southern Cross

**director**

Kevin DeNovis  
 Rachid Bouchareb  
 Ben Taylor  
 Sadler Evans  
 Ellen Sumter

**producer**

Stephen Israel  
 Jean Breha  
 Julie Lee  
 Carl Horstman  
 Jerene Flemming

**studio**

Neoflight Films  
 3B/Open City Films  
 Cape town Films  
 Triplehorse Films  
 Southern Cross Films

**photo styling****2000-2004**

Barbie "Swan Lake"  
 Barbie "Halloween"  
 David Copperfield  
 Anne Klein  
 Max Mara  
 Michael Kors  
 Elie Tahari  
 Haute Decor  
 Haute Décor  
 Haute Décor  
 Home Depot

**photographer**

Rene Russo  
 Rene Russo  
 Michael Arnaud  
 Paul Sunday  
 Paul Sunday  
 Paul Sunday  
 Paul Sunday  
 Didier Watelet  
 Didier Watelet  
 Didier Watelet  
 Wendy Palfy

**client**

Mattel  
 Mattel  
 In Style Magazine  
 Saks Fifth Avenue  
 Saks Fifth Avenue  
 Saks Fifth Avenue  
 Saks Fifth Avenue  
 Larry Laslow Designs  
 Clodaugh  
 Chris Coleman  
 MBA

**additional design projects****1993-2005**

Bet On Sports "Bluff 'em"  
 X Box/NBA "Inside Drive"  
 Harpo Productions/O Magazine  
 Playboy' Magazine  
 Bet On Sports Premier Party  
 Maxim XXXVI Super Bowl Party  
 P.S. 82 "Romeo and Juliet"  
 Turner Broadcast Systems  
 Gibbs Art Museum School

Celebrity Poker Tournament  
 Planes, Games and Automobiles  
 Oprah Winfrey's "Live Your Best Life Tour"  
 "A Mid Summer Nights Platinum Dream"  
 "Forbidden"  
 "Curiouser and Curiouser"  
 "The Knowledge Project"  
 Fireworks Sculpture Installation  
 Film & Video Instruction for Children

TOAST  
 TOAST  
 TOAST  
 TOAST  
 TOAST  
 TOAST  
 P.S. 82  
 Metro Design  
 Gibbs Museum

Los Angeles, CA  
 Los Angeles, CA  
 USA Tour  
 Playboy Penthouse  
 San Jose, Costa Rica  
 New Orleans, LA  
 Bronx, NY  
 Atlanta, GA  
 Charleston, SC